Anatomy of a Bequest

42% of Americans die without a will.

Only 1 in 3 donors told charity about their bequest in advance.

44: the average age when a will is created.

34% of donors learned about bequests from their charities.

21% of bequest donors had no prior affiliation with the charity.

75-80% of all planned gifts are bequests.

The average bequest is $20,000-$70,000.

While 69% of donors change their wills...

...only 25% change a gift in their will.

0 the cost during a donor’s lifetime to make a gift in her will.

PlannedGiving.com